

Podcast Script - Matti, Maxi, Roy, Tabea

jingle

Roy: Hello peepz and welcome to the first episode of Media Mania, a podcast about every media relevant topic in our world. We are Tabea, Matti, Maxi and Roy. Our topic today is the sound of text based communication so let's dive into our first sound.

sound of a quill scratching on paper

Maxi: To start with the text based one-on-one communication we have to go back far in time. Letters were the 'go-to' communication back then. The first handwritten letter was delivered by the Persian Queen, Atossa, in around 500 BC. Till the 18th century handwritten letters used to be the main communication to convey information, news and greetings. Today, most letters include important legal documents like bank information. According to a survey conducted by the company Pen Heaven in 2015 64% of people wouldn't sit down and handwrite a letter in a year. Despite this 69% indicated that getting anything handwritten in the mail meant more to them than receiving a text, tweet or Facebook message.

sound of a typewriter

Roy: Clickity Clack the good old, classic and aesthetic sound of a typewriter. A hand or electromechanical driven machine which is used to put text with print types on paper. The first written idea of a typewriter is the patent from Henry Mill in 1714. It describes a technical method which presses print types on paper one by one. In 1808 Pellegrino Turri from Italy invented the first functional typewriter. It was supposed to be an invention for the blind countess Carolina Fantoni da Fivizzano. Today, there are still letters that were written on it. The first typewriter with type lever was invented in 1832 by Xavier Progin. This was the first typewriter which printed single letters on a paper like the typewriters we all know today.

sound of a keyboard clicking

Mattii: On August 6, 1991, arguably one of the biggest changes in the history of communication began. On this day Tim Berners-Lee published the World-Wide-Web which enabled communication between computers and networks. But it wasn't until the invention of the browser that communication between computers was made possible and anyone with a computer and the Internet could use it. With the invention of Internet services such as messengers, for example WhatsApp, it was possible to chat from person-to-person without having to write an email. Messengers have been around since 1994, but email was invented in 1971.

sound of a message

Tabea: Oh sorry gotta check my phone...

Ah don't bother - that was just our next sound example. Well it might have let you have a look at your phone too. This notification sound is part of our daily lives, but it started with the SMS. SMS stands for short message service and was developed in the 90s to use the leftover capacity in telecommunication networks for a save and quick way of exchange.

Eventhough the SMS isn't the "state of the art" message tool anymore some things have stuck and still appear in the way we now commonly message each other. For example the limitation to 160 characters is far outdated. But it is still influencing us to write short and precise texts with a lot of contractions and abbreviations. FIY our time is almost up!

ringing

Matti: Oh right, thanks for the reminder! We almost got lost in the topic again... Well thanks for listening! Tabea do you want to give a hint on next week's topic?

Tabea: Sure Matti, here you go. See you next week!

twitter sound

outro music